

KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

AND

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253477	AGENCY (OR SERVICE) ACTING AS AGENT FOR 168364		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	NATIONAL MEDIA RESEARCH PLANNING		NATIONAL REPUBLICAN CONGRESSIONAL COMM.		
AND	815 Slaters Ln		320 1st St SE		
ADDRESS	Alexandria VA 22314-1219		Washington DC 20003-1838		
	USA		USA		
CONTACT	TRACEY ROBINSON		PRODUCTEST #2979 SCHED #2		
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 2979	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/26/12 AND ENDING 11/06/12 NO. WEEKS: 2					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00001..	1	05:00A	06:00A	30S	10/26/12-10/26/12	CBS13.COM @ 5AM	1	200.00	200.00
2	11111..	5	05:00A	06:00A	30S	10/29/12-11/02/12	CBS13.COM @ 5AM	5	200.00	1000.00
3	00001..	1	06:00A	07:00A	30S	10/26/12-10/26/12	CBS13.COM @ 6AM	1	400.00	400.00
4	11111..	5	06:00A	07:00A	30S	10/29/12-11/02/12	CBS13.COM @ 6AM	5	400.00	2000.00
52	2	08:58A	10:00A	30S	10/28/12-10/28/12	NETWORK PRE-GAME SHOW	2	850.00	1700.00
6	00001..	1	02:58P	04:00P	30S	10/26/12-10/26/12	DR PHIL	1	500.00	500.00
7	11111..	5	02:58P	04:00P	30S	10/29/12-11/02/12	DR PHIL	5	500.00	2500.00
8	00001..	1	04:00P	05:00P	30S	10/26/12-10/26/12	CBS13 NEWS @ 4	1	1000.00	1000.00
9	10101..	3	04:00P	05:00P	30S	10/29/12-11/02/12	CBS13 NEWS @ 4	3	1000.00	3000.00
10	01010..	2	06:00P	06:30P	30S	10/30/12-11/01/12	CBS13 NEWS @ 6	2	1600.00	3200.00
11	10000..	1	06:00P	06:30P	30S	11/05/12-11/05/12	CBS13 NEWS @ 6	1	1600.00	1600.00
13	00001..	1	11:00P	12:05A	30S	10/26/12-10/26/12	DAVID LETTERMAN	1	1000.00	1000.00
14	01110..	3	11:00P	12:05A	30S	10/30/12-11/01/12	DAVID LETTERMAN	3	1000.00	3000.00
152.	2	08:58A	05:00P	30S	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL	2	2500.00	5000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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AND	815 Slaters Ln		320 1st St SE	
ADDRESS	Alexandria	VA 22314-1219	Washington	DC 20003-1838
	USA		USA	
CONTACT	TRACEY ROBINSON		PRODUCTEST #2979 SCHED #2	
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 2979	PRODUCT CODE	1300
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/26/12 AND ENDING 11/06/12 NO. WEEKS: 2				

Cancellation Notice

Required

Announcement 28 days
prior notice

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			FROM	TO						
16	11000..	2	05:00A	06:00A	30S	11/05/12-11/06/12	CBS13.COM @ 5AM	2	200.00	400.00
17	11000..	2	06:00A	07:00A	30S	11/05/12-11/06/12	CBS13.COM @ 6AM	2	400.00	800.00
182	2	08:58A	10:00A	30S	11/04/12-11/04/12	NETWORK PRE-GAME SHOW	2	850.00	1700.00
19	10000..	1	02:58P	04:00P	30S	11/05/12-11/05/12	DR PHIL	1	500.00	500.00
20	10000..	1	04:00P	05:00P	30S	11/05/12-11/05/12	CBS13 NEWS @ 4	1	1000.00	1000.00
Total Contract:								41		30500.00
Billing Summary										
						Oct	Nov	Dec	Total	
Qtr 4-12						4800.00	25700.00	.00	30500.00	
									GRAND TOTAL	
									30500.00	

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